



STRATEGIZE!

LET YOUR DREAMS INSPIRE YOU!

Establishing a four year strategy to make your dreams a reality



MIDLAND UNIVERSITY
CAREER STUDIO



EVERY SEMESTER

Connect with faculty, academic advisors
and Career Coaches

- ✓ Your freshman year, you will be assigned a freshman year advisor who will get you off to a great start. Take this opportunity to explore degree and career options with your freshman advisor. During your sophomore year and beyond, you will be assigned an advisor specific to your academic program. This advisor is an expert in that program, who can also give you great advice on complementary majors or minors to reach your career goals and keep you on track for graduation.
 - ✓ Be on the watch for messages from your student success advisor and register as early as possible each semester for the courses you want and need.
- ✓ Familiarize yourself with the academic calendar each semester so you are aware of important academic deadlines and dates. This can be found at my.midlandu.edu.
- ✓ Connect with the Career Studio, 2nd floor, Olson Student Center. It is a good idea to pop in every semester, so that the Career Studio team knows your goals and can do everything possible to connect you with experiences and opportunities to develop as a young professional.



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FIRST YEAR

Settle in. Identify resources.



Your freshman year, you will participate in a MID101/MID103 course that connects you to the resources available. Through this course, you will:

- 1) Activate your Handshake account, which is Midland University's online job board.
- 2) Learn how to use the online tools found at my.midlandu.edu
- 3) Use the resources in the library in Academic Resource Center: Quiz lab, Writing lab, Learning lab, and Supplemental Instruction.
- 4) Complete your Clifton Strengths Assessment to learn about your talent and potential! An emphasis on your strengths will be woven throughout your time here.
- 5) Learn about Midland's 50+ Student organizations by attending the Involvement Fair. We encourage you to get involved in at least two student organizations.
- 6) Attend Warrior Skills programs to develop holistically, as well as career-related events to grow professionally.



Meet with a Career Coach in the Career Studio who can help you create your Handshake and LinkedIn profile, as well as a strong resume, which you can easily edit as you gain new experience and build your knowledge and skills.



If you are interested in a professional career (Examples: Pre-Health, Pre-Law, Pre-Physical Therapy, etc.), begin to explore graduate degree programs and discuss your goals with your student success advisor, faculty in your program, and the Coaches in the Career Studio.



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SECOND YEAR

Explore careers. Prepare to gain experience.

- ✓ All sophomores will complete the MID201 Career Development course. Through it, you will work on all things relevant to your career development! You will also have the opportunity to explore career and degree options - including minors or second majors to help you reach your career goals. Connect with your academic advisor to see what path is best to take for you.
- ✓ Now is the time to investigate internships. Update your Handshake profile so that employers can reach out to you. Keep your eyes open for great internship, part, and full-time opportunities which help you to gain industry-related experience and build your skills.
- ✓ Be involved in student organizations! This allows you to grow your skill set and provides opportunities to hold a leadership position, lead projects, or volunteer. Employers and graduate programs look for these elements!
- ✓ Meet with a Career Coach to review your career strategy and your social media presence and update your resume. It is important to care for your brand online, and to continually update both to showcase your acquired experiences, skills and knowledge to potential employers.
- ✓ Keep your mind and heart open to opportunities that stretch your development as a person and a professional. Network, meet new people, and make new friends! Take care of yourself, and continue to use the resources at Midland (Including the ARC!) to help you be successful.



THIRD YEAR

Gain experience. Build your network.

- ✓ Intentionally build your professional network and leverage LinkedIn to connect with employers, alumni, and professionals in your areas of interest.
- ✓ Consistently update your Handshake profile and watch for great internship, part, and full-time opportunities. Seek positions related to your long-term career goals. If you are currently in a position that is not related to those goals, challenge yourself to find new opportunities that will help you develop skills and gain career-related experience.
- ✓ Continue to build relationships with your advisor and faculty in your degree program(s) so they know of your goals and can help connect you with opportunities and people who can help.
- ✓ Attend career fairs, Warrior Skills and career-related events to connect with employers and gather career-related information to help you move in the appropriate direction to achieve your future goals.
- ✓ Interested in graduate school? Research programs early to learn of options, admissions requirements, and application timeframes. Meet with your advisor to ensure you are on track to meet program requirements.
- ✓ Continue to come to the Career Studio to keep that team updated on your goals and to review your plans, professional documents, and social media presence to help ensure your success.



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FOURTH YEAR

Execute Your After-Midland Plan!

- ✓ Complete the petition for graduation at the beginning of the academic year. As graduation nears, complete the Career Studio's survey about your post-graduation plans, and join Midland's alumni group on social media.
- ✓ Invest in yourself by meeting with a Career Coach to review your social media presence and update all of your professional documents. Request to do a mock interview to build confidence and practice interviewing skills.
- ✓ Identify people who are your advocates and who would be good references for you as you apply for jobs or graduate programs. Reach out to these individuals to let them know of your plans and to seek their permission to list them as a reference. Keep them updated as you apply for jobs or graduate programs.
- ✓ Early in your senior year, conduct a professional job search so you are aware of the market and can watch for and be ready to apply for your desired opportunities when posted.
- ✓ Apply for graduate or professional programs well in-advance of the application deadline.
- ✓ Continue to update your professional documents and online presence. Connect with alumni and professionals in your areas of career interest on LinkedIn to build your professional network, and be active.



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CONTACT US!



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